Big Data Start-up Showcase

Chairs: Duc Thanh Tran

With this special event, we aim to bring together entrepreneurs, startup enthusiasts, technologist and researchers to discuss the latest trends in technologies and to showcase cutting edge Big Data applications. Across verticals and covering major areas of Big Data applications, we have selected a handful of startups to demonstrate innovations in the usage of Big Data and/or good practice in the application of Big Data technologies.

The list of participants include:

1) **Tech (Storage & Querying):** SYSTAP: [https://www.blazegraph.com/](https://www.blazegraph.com/), a high performance graph database platform that provides supports RDF/SPARQL and the Tinkerpop stack (Blueprints/Gremlin) with scalable solutions including embedded, HA, scale-out, and GPU-acceleration.
   Speaker: Brad Bebee, CEO

2) **Tech (Analytics):** Macrodata Lab, presenting [http://www.bigobject.io/#/](http://www.bigobject.io/#/), an analytics database that transforms data tables to hierarchical objects, where In-Place Programming can directly apply to deliver a 100x to 1,000x speed improvement over traditional analytics methods.
   Speaker:

3) **App (Smart Data Linking):** [https://urx.com/](https://urx.com/), presenting AppViews, giving app users a window into related content inside other app. AppViews API uses information such as keywords, location and time, and returns images, descriptions and deep links from a large index of apps extending across verticals like Music, Events and Rides and including services like SeatGeek, Spotify and Lyft.
   Speaker: Delroy Cameron, Data Scientist

4) **App (Health Data Platform):** [https://www.humanapi.co/](https://www.humanapi.co/), an integrated health data platform, enabling your users to securely share their health data with you, regardless of how that data was recorded, processed, or stored. Human API enables you to connect with the top wearable devices, health trackers, wireless scales, and fitness and nutrition apps.
   Speaker: Ola Wiberg, CTO

5) **App (Fashion Data Platform):** [http://www.tulemod.com/](http://www.tulemod.com/), a platform that uses cutting edge technology, from 3D scanning to database analytics, to change the way users, retailers and designers connect with fashion.
   Speaker: Daniela Florescu, CEO

6) **App (Climate Forecast):** [http://www.climformatics.com/](http://www.climformatics.com/) uses comprehensive data on current and predicted state of regional climate to assess future risk to your particular enterprise.
   Speaker: Subarna Bhattacharyya, CEO

7) **App (Social Data Analytics)** [http://www.451degrees.com/](http://www.451degrees.com/), the next-generation application delivery network that automatically optimizes content in real-time by analyzing user generated comments to enhance engagement, SEO, search traffic, and online advertising sales.
   Speaker: Patrick Giblin CEO